

Large Agency of the Year (Sponsored by DevEire)

This category recognises an agency with more than 10 employees offering their clients a specific or range of digital services. The judges will be looking for digital strategy across a number of campaigns carried out within the last 12 months with major emphasis on creativity, development, delivery and client experience.

Agency background:

- Agency headquarters
- Year of establishment
- Number of employees
- List of clients
- What's unique about your agency?

Thought Leadership

- Please describe the ways in which your agency has helped to improve its business or serve as an example for the agency business.
 - Examples might include innovative compensation agreements, creative or technological innovation, the development of new revenue streams, or new and effective approaches to managing or acquiring talent.

WOW Factor

- What sets your agency apart from others in terms of design of campaigns and ethos

Results

- Key market-leading campaigns
- New business wins
- Details of existing accounts and clients retained during eligibility period
- Industry contributions